

**BE ONE OF US**

WE RAISE THE BAR ON CORPORATE GOVERNANCE

# WHO WE ARE

## Institute of Corporate Directors: Building Better Boards

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### HISTORY

The INSTITUTE OF CORPORATE DIRECTORS was established in 1999 by Chairman Emeritus Dr. Jesus P. Estanislao in the aftermath of the Asian financial crisis.

We are dedicated to the professionalization of corporate directorship and raising the level of the country's Corporate Governance policy and practice to world-class standards.

### OUR MISSION

To champion good corporate governance and stewardship for benefit of society.

### OUR VISION

By 2028, ICD will be at the forefront in the ASEAN Region by being the key catalyst in the Philippine corporate governance ecosystem for inclusive and sustainable development.

### OUR VALUES



Independence



Integrity & Ethics



Solidarity



Excellence



Patriotism



Social Responsibility



## OUR ADVOCACY

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Good corporate governance is critical to a country's global competitiveness and has been shown to have a direct correlation with corporate profitability and growth. Government and regulators require it. Companies of all sizes need it.

Good corporate governance protects and balances all stakeholder interests, strengthens business relationships, increases access to external financing, and leads to better operational performance.

Adoption of good CG practices results to sustained returns and increased shareholder value, factors that help attract investment.

Good corporate governance is about doing what's right and doing it well.

ICD is accredited by the Securities and Exchange Commission (SEC), Insurance Commission (IC), the Governance Commission for Government-Owned or Controlled Corporations (GCG), the Civil Service Commission (CSC), and the Career Executive Service Board (CESB). ICD training is also recognized by the Bangko Sentral ng Pilipinas.

ICD's expertise and advocacy is recognized here and abroad. ICD is the appointed Domestic Ranking Body of the ASEAN Corporate Governance Scorecard. ICD is part of the Global Network of Director Institutes (GNDI).



**DR. JESUS P. ESTANISLAO**

Chairman Emeritus  
Institute of Corporate Directors

# WHAT WE DO

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## WE BUILD BETTER BOARDS

Raising the Corporate Governance commitment of the board in driving strategy, improving performance, and contributing to inclusive and sustainable development.



### WE PUBLISH

ICD is the voice for CG in the Philippines recognized as a national and international resource for CG content.

We publish case studies, researches, articles, and policy proposals



### WE EDUCATE

As the CG Thought Leader, we create and curate local and global best practices on CG to share to Directors and Philippine companies.

ICD offers CG learning solutions specifically for board members and senior executives.



### WE EMPOWER

We help Boards optimize performance to deliver maximum value for a company's stakeholders. We provide board services solutions that help companies institutionalize corporate governance.



### WE ENGAGE

ICD is a learned society composed of almost 400 professional directors practicing ethical governance with a shared vision and a commitment to social responsibility.



## OUR FLAGSHIP COURSE

# Professional Directors Program

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The Professional Directors Program is the flagship course of the Institute of Corporate Directors.

The 5-day program trains participants in the key roles of directors and boards who are responsible for the governance of a corporation. The program provides them with tools to create value for the corporation and be a catalyst for transformative change. ICD's highly-experienced and internationally-trained teaching Fellows facilitate discussions and share their real-life boardroom experiences with participants.



**REX C. DRILON II, FICD**  
Chairman  
Institute of Corporate Directors

# EMPOWERING MEMBERS AS GOVERNANCE CHAMPION

BE A MEMBER AND JOIN THE NETWORK OF PROFESSIONALS PRACTICING ETHICAL GOVERNANCE

ICD is a learned society composed of more than 500 professionals from private to publicly listed corporations, Government-Owned or Controlled Corporations, family-business owned entities, non-profit organizations, foundations and SMES including directors, C-level management, executives, business owners and more practicing ethical governance.





# OUR UNIQUE OPPORTUNITIES



Be identified as a governance champion with the post-nominals recognized by the Global Network of Director Institutes around the world. Join members events and build your network among outstanding peers and like-minded leaders committed to Corporate Governance.

## DIVERSIFY YOUR NETWORK

Build on your corporate governance mindset as a Director. Deep dive into Corporate Governance best practices with courses and webinars to support your continuing education. Access Director tools, modules, and researches that can help your own Board and Company strengthen governance practices.



## ACCELERATE YOUR PROFESSIONAL DEVELOPMENT



## ACCESS BOARD OPPORTUNITIES

Open doors and create connections with companies looking for independent directors who can create impact and results.



## ENGAGE IN OUR COMMUNITY OF GOVERNANCE CHAMPIONS

Give back and be engaged. Our programs are run by Directors, for Directors. Sign up to join program committees, develop modules, teach courses, write case studies, share articles. There are numerous roles that you can take an active part of.



# MEMBERSHIP CATEGORIES

## ASSOCIATE MEMBER (AICD)

- At least college graduate
- Attended a cumulative 8 hrs of accredited ICD courses
- Recommendation from a Graduate Member, Regular Member, or Fellow; and,
- Passed due diligence

## GRADUATE MEMBER (GICD)

- At least college graduate
- Completed the Corporate Governance Orientation Program (CGOP) and Professional Directors Program (PDP)
- Passed the PDP mini exams

## EXPERIENCED-BASED (MICD)

- By invitation by bonafide ICD member or application
- Has at least 5 years relevant experience in any of the following:
  - Board Directorship;
  - Associate or full professorship in corporate governance in a reputable institution; or
  - Corporate Governance practice (e.g. Corporate Secretary, Compliance Officer, Chief Risk Officer);

## FELLOW (FICD)

- At least college graduate
- Two (2) years of board directorship within the last 10 years.
- Completion of Corporate Governance Orientation Program (CGOP) and - Professional Directors Program (PDP)
- Passed the PDP exam and panel interview

## LIFE FELLOW (FICD)

- Regular member in good standing for twenty (20) consecutive years, with at least ten (10) consecutive years as Fellow; or
- Fellow who has served 3 consecutive terms or 9 consecutive years as Trustee; or
- Fellow who meets other qualifications and accomplishments as may be approved by ICD Board

## HONORARY FELLOW (FICD)

The title of Honorary Fellow may be bestowed by the ICD Board to distinguished personalities, in recognition of their significant contributions to corporate governance advocacy.

Note: Each category is subject to applicable approval process by the Fellows Committee and Board of Trustees.

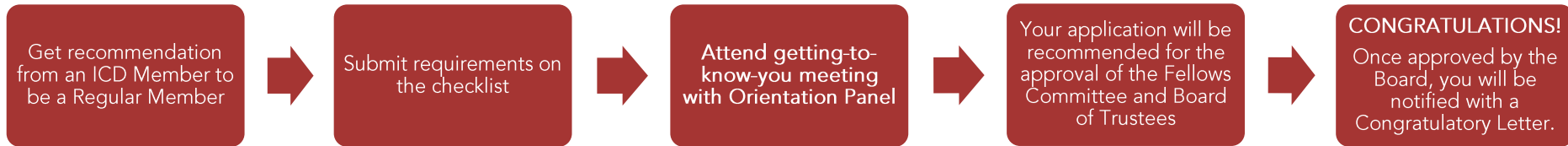


# STARTING YOUR MEMBERSHIP JOURNEY

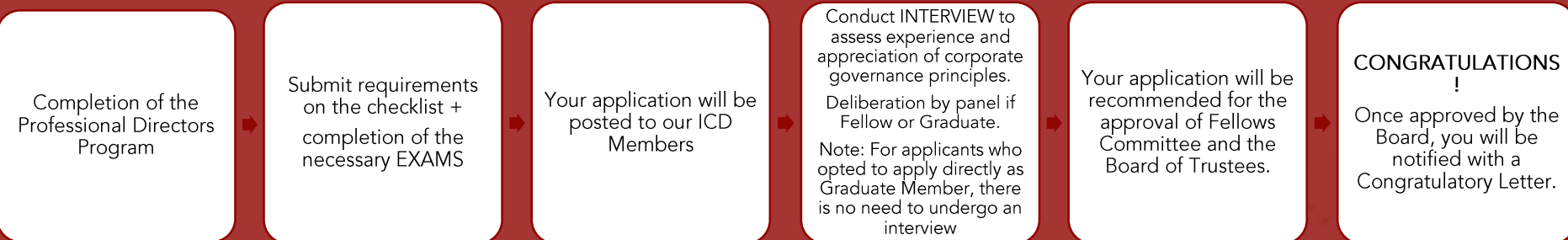
## ICD ASSOCIATE



## ICD REGULAR MEMBER



## ICD GRADUATE OR FELLOW



**GETTING STARTED CHECKLIST:** Accomplished Membership Form + Most updated CV + High Resolution Photo + List of Character References + Endorsement

## INDUCTION AS ICD MEMBER

Settle the corresponding Membership Fee.

Be formally inducted and start enjoying your ICD Member Benefits.

Processing of membership may take 30 to 60 days depending on category and completeness of documents.

# MEMBER BENEFITS

Broaden Network	Associate	Graduate	Regular	Fellow	Fellow Life	Honorary Fellow
ICD Post Nominal	AICD	GICD	MICD	FICD	FICD	FICD
Discount to Member Events	50%*	Free	Free	Free	50%*	Free
Use of Fellows' Room	✓	✓	✓	✓	✓	✓
Be an Advocate	Associate	Graduate	Regular	Fellow	Fellow Life	Honorary Fellow
Voting Rights	-	-	-	✓	✓	-
Annual General Membership Meeting with giveaways	✓	✓	✓	✓	✓	✓
Participate as a program committee member	✓	✓	✓	✓	✓	✓
Engage in different roles i.e. Teaching Faculty, Contributor, Case study writer, Membership interviewer	✓	✓	✓	✓	✓	✓

# MEMBER BENEFITS & FEES

Strengthen Skills	Associate	Graduate	Regular	Fellow	Fellow Life	Honorary Fellow
Courses maximum discount	10%	20%	20%	30%	30%	30%
Free one (1) day course per year	-	✓	✓	✓	✓	✓
Access to newsletters, webinars, study summaries, and reports	✓	✓	✓	✓	✓	✓
Access Directorship Opportunities	Associate	Graduate	Regular	Fellow	Fellow Life	Honorary Fellow
Recommendation for board directorship placement	-	✓	✓	✓	✓	✓

Membership Dues	Associate	Graduate	Regular	Fellow	Fellow Life	Honorary Fellow
Annual Membership Dues	12,000 PHP	20,000 PHP	25,000 PHP	25,000 PHP	-	-

# CORPORATE MEMBERSHIP

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## Qualifications and Requirements

- SEC Registration
- Current year's General Information Sheet (GIS)
- Current year's Income Tax
- Corporate Profile - Annual Report and Website, if any
- Corporate representatives must be a board member and/or a C-Level executive of the company
- Corporate representatives must attend at least 8 hours of ICD accredited courses in the previous year to retain their membership.
- CVs of representatives

## Procedure

- Company must submit accomplished Corporate Membership Application and pass due diligence checking and panel interview.
- After passing due diligence checking and panel interview, application will undergo applicable approval process.

## Tenure of Corporate Membership

Corporate Representatives will remain as the bonafide representatives of the corporate member as long as:

- The company is a corporate member in good standing,
- The company has retained him or her as its representative, and
- He/She has attended at least 8 hours of accredited ICD courses in the previous year.

## Annual Membership Fee

Php 60,000 with  
3 representatives

+ Php 15,000 for each  
additional  
representative





# CORPORATE MEMBERSHIP - BENEFITS

Broaden Network	
Discount to Member Events	FREE
Use of Fellows' Room	✓
Be an Advocate	
Annual General Membership Meeting with giveaways	✓
Participate as a program committee member	✓
Engage in different roles i.e. Teaching Faculty, Contributor, Case study writer, Membership interviewer	✓
Strengthen Skills	
Courses maximum discount	20%
Free one (1) day course per year	✓
Access to newsletters, webinars, study summaries, and reports	✓
Additional Benefits	
ASEAN Corporate Governance Scorecard Briefer and 30-minute Call or Consultation	✓
Discount of 5% in Exclusive Offering (Advanced Corporate Governance Training)	✓

“The quality of Philippine Boards has improved because many Directors have gone through more professional training and development with the help of ICD.”

**JOSE L. CUISIA**

*ICD Honorary Fellow*

Former Ambassador of the Philippines to the United States

Former Central Bank Governor





“I enjoy learning about good governance in ICD. Ultimately, as a Millennial, I have come to see it as an important way to contribute concretely to nation building. I’ve invited many friends who have become Fellows themselves.”

**CLARISSA ISABELLE L. DELGADO**

*ICD Fellow*

Teach for the Philippines, CEO and Founder  
The Outstanding Women in the Nation’s Service  
Award

Obama Foundation Fellow

2016 Asia CEO Awards

Young Leader of the Year

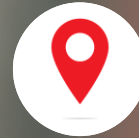
2016 Philippine Jaycees

Ten Outstanding Young Men





## CONNECT WITH US



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Makati City



(02) 8 884 1494 loc. 105



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[icd.ph/membership](http://icd.ph/membership)



ICD Philippines



[/ICDPh](https://www.facebook.com/ICDPh)



# Be One of Us!

Join the ICD Membership today and raise the bar on  
Corporate Governance with us.

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